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CASE STUDY
Metamark M7 stars at Bathurst 12hr

Metamark M7

Pole position for striking Aussie race car designs

Wrap my Ride (WMR) of Bayswater, Victoria are no strangers to the cut and thrust, fast moving motorsport scene, having wrapped some of the world's most desirable vehicles. When they were recently charged with transforming two hot Audi R8's for the Bathurst 12hr weekend event, Metamark media was in pole position for the task.

Nick Thompson, WMR director gave the reasons why Metamark M7 is their material of choice for the majority of their sporting projects.

“Working on many race cars from a bare canvas, creating designs and applying graphics, through to matching graphics on damaged panels, we find Metamark M7 to be the only material lending itself to both straight cut graphics and conformable applications.

The price point of Metamark M7 and the range of colours available make it the perfect choice for our core business and having worked with the material for several years, we really know the limits to which it can be pushed.

Overall, Metamark M7 is a great product and ‘Wrap my Ride’ will continue with its use for many years to come.”

Nick Thompson, WMR director

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