

DēcorMark®

I N S P I R I N G S P A C E S



a **new** perspective on wall decor



METAMARK
The Materials Company



Introducing **DécorMark**

The Metamark **DécorMark** range of digitally printable materials helps you deliver highly marketable transformational decor that's attractive and durable, easily printed, easily applied and installed to walls and other surfaces. **DécorMark** materials are all you need to develop new opportunities and win new customers in domestic, retail, industrial and other rapidly growing markets.

You can trust **DécorMark** materials to perform. The range delivers familiar print characteristics so it's easy for you to get great looking results. Application specific adhesives make **DécorMark** materials easy to apply. New finishes and technical constructions put a versatile range of aesthetic options at your disposal.

The **DécorMark** range is fully supported by Metamark. So you can turn to us for application advice if you need to and we'll be able to help you deliver winning results to your customers. You have the printer.

Now you have the materials you need to open new doors and create profitable new opportunities.

Decor by design – do it with DécorMark.



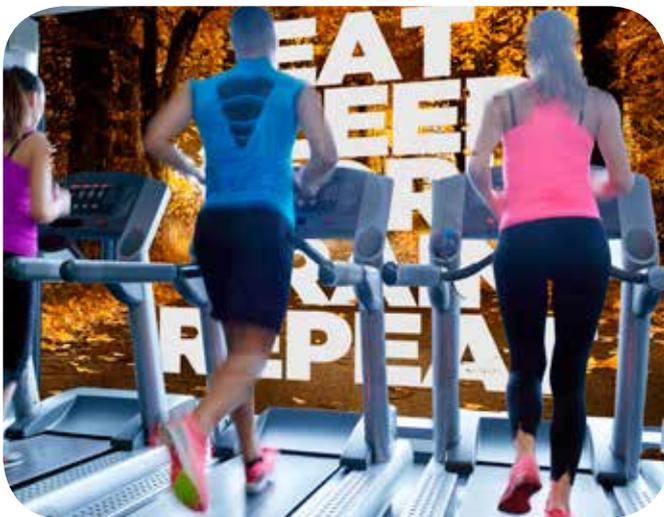
MD-WA
WallArt

Metamark 'WallArt' offers an ideal solution for printable wall coverings, including retail and leisure, exhibition and home decor applications, enhancing the opportunities available for wall decor. The textured weave finish provides an attractive appearance without lamination, and gives a highly vibrant print image. It retains greater intensity of colour compared to traditional textile or paper based products. The polymeric PVC film has a high level of opacity and makes for no show-through on overlap joins. The MetaScape air release adhesive allows for ease of handling and clean, trouble-free installation. It is printable with Solvent, Eco Solvent, Latex and UV printers.



MD-WR
WallArt – Repositionable

Metamark 'WallArt' Repositionable offers easy to install, self-adhesive printable decor wall coverings. A textured weave finish ensures graphics with deep tones and excellent opacity. The adhesive allows clean removal on sound sealed surfaces, making it ideal for short term graphic applications. It is printable with Solvent, Eco Solvent, Latex and UV printers.



MD3
70 micron Intermediate

For durable, laminated wall coverings and furniture applications, that meet the requirement for a more intermediate solution, MD3 and MetaGuard overlaminates provide the ideal choice. Metamark's distinctive coating technology produces outstanding print performance with Solvent, Eco Solvent, Latex and UV printers.



MDP-H
100 micron Intermediate High Grab

Delivering the extra reassurance of a 'high grab' adhesive for low surface energy applications, MDP-H offers an ideal solution, with a clean, easy to fit installation. When overlaminated with MetaGuard, it gives a durable wall covering with deep vibrant colours. It is printable with Solvent, Eco Solvent, Latex and UV printers.



MD-TX2 WallTex – Self Adhesive Textile

Metamark 'WallTex' is an opaque, self-adhesive Polyester fabric, offering a clean, easy to apply alternative to traditional wall coverings. The fabric, with its lightly textured weave is PVC free and is ideal for visual merchandising, exhibition and home decor applications. The repositionable adhesive is removable in the short term on sealed surfaces, allowing clean, easy to replace wall decor coverings. It produces outstanding print results on Solvent, Eco Solvent, Latex and UV printers.



MD5 70 micron Polymeric

For decor, wall coverings and furniture graphics with the most vibrant and generous colour gamut, MD5 is unrivalled. When overlaminated with MetaGuard, it gives a highly durable decor covering. With its bright 'white point' and distinctive coating technology, MD5 produces outstanding print performance with Solvent, Eco Solvent, Latex and UV printers.



MD-W200 WallPaper – Paste

For permanent wall coverings using conventional decorating techniques, Metamark W200 with its non-woven structure, gives minimal shrinkage allowing invisible joints to be spliced. The product has a smooth satin finish and a natural paper feel. It requires no lamination and is water resistant, PVC-free and FSC® certified, as well as fire retardant to Class C. It is printable with Solvent, Eco Solvent, Latex and UV printers.



MD-W300 WallPaper – Pre-Pasted

For permanent wall coverings using conventional decorating techniques, Metamark W300, with its non-woven paper construction gives minimal shrinkage, allowing invisible joints to be spliced. With its pre-pasted construction, the water activated backing offers a clean, easy handling solution where a repositionable wall covering is required. The product has a smooth satin finish and a natural paper feel. It requires no lamination and is water resistant, PVC-free and FSC® certified. It is fire retardant to Class C, and printable with Solvent, Eco Solvent, Latex and UV printers.



MetaGuard Decor – Textured Polymeric Overlaminating Films

Artisan/SandTex/BrushStroke

The MetaGuard Decor range of textured overlaminates provide a highly durable protection for Metamark Digital films. These wall covering films give peace of mind and scuff resistance in high traffic areas. The attractive textured finish hides many imperfections on the wall, and enhances depth of colour to the print. The 150 micron polymeric films offer excellent dimensional stability.



MetaGuard 700

70 micron Polymeric

The MetaGuard 700 range of overlaminates provide a matched system to Metamark MD5. Giving a highly durable finished result, they provide protection to wall coverings, giving peace of mind in high traffic areas. The polymeric film has excellent dimensional stability, offers a clean and easily wipeable finish, whilst enhancing the depth of colour in the print. MetaGuard 700 comes with all the assurance of a Metamark MD class product.



MetaGuard 300

70 micron Intermediate

The MetaGuard 300 range of overlaminates provide a matched system to Metamark MD3 and MDP-H Series. They provided a highly durable protection on wall coverings, particularly in high traffic areas, whilst enhancing the depth of colour in the print. They offer a clean and easily wipeable finish, with all the assurance of a Metamark MD class product.

Quick reference guide to DécorMark

Product	Options	Type	Application	Overlamine
MD-WA WallArt	MD-WA-01 Artisan MD-WA-02 SandTex	Textured Polymeric PVC 150 micron	Self-adhesive Permanent	N/A
MD-WR WallArt Repositionable	MD-WR-01 Artisan MD-WR-02 SandTex	Textured Polymeric PVC 150 micron	Self-adhesive Repositionable & Removable	N/A
MD-TX2 WallTex Textile	MD-TX2 WallTex	Polyester Fabric Opaque 110gsm	Self-adhesive Repositionable & Removable	N/A
MD5 High Performance Vinyl	MD5 MD5A MetaScape MD5-B Blockout MD5A-B MetaScape Blockout	Polymeric PVC 70 micron	Self-adhesive Permanent	MetaGuard 702 Matt MetaGuard 703 Satin MetaGuard 01 Artisan MetaGuard 02 SandTex MetaGuard 03 BrushStroke
MD3 Intermediate Vinyl	MD3 MD3A MetaScape MD3-B Blockout MD3A-B MetaScape Blockout	PVC 70 micron	Self-adhesive Permanent	MetaGuard 302 Matt MetaGuard 01 Artisan MetaGuard 02 SandTex MetaGuard 03 BrushStroke
MDP-H High Grab Intermediate Vinyl	MDP-H 301M White Matt MDP-H 200 White Gloss	PVC 100 micron	Self-adhesive High Grab Permanent	MetaGuard 302 Matt MetaGuard 01 Artisan MetaGuard 02 SandTex MetaGuard 03 BrushStroke
MD-W200 WallPaper	MD-W200 WallPaper	Non-woven WallPaper 195gsm	Paste	N/A
MD-W300 Pre-Pasted WallPaper	MD-W300 WallPaper	Non-woven WallPaper 225gsm	Pre-Pasted	N/A

MetaGuard Overlaminates

Product	Options	Type	Application	Matched Media
MetaGuard Decor Polymeric Textured Overlaminates	MetaGuard 01 Artisan MetaGuard 02 SandTex MetaGuard 03 BrushStroke	Texture Polymeric PVC 150 micron	Permanent	Metamark MD5 range Metamark MD3 range Metamark MDP-H
MetaGuard 700 Polymeric Overlamine	MetaGuard 702 Matt MetaGuard 703 Satin	Polymeric PVC 70 micron	Permanent	Metamark MD5 range
MetaGuard 300 Intermediate Grade Overlamine	MetaGuard 302 Matt	PVC 70 micron	Permanent	Metamark MD3 range Metamark MDP-H

DécorMark and MetaGuard are REACH compliant and Fire Retardent.

For further details and application guidelines, please visit www.metamark.co.uk/decormark



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